



Additional Services

City of Baltimore

The 400,000 square feet **Error! Bookmark not defined.** is located in the Inner Harbor of Baltimore, Maryland and surrounded by unique neighborhoods that offer world-class dining from the Chesapeake Bay Region to authentic ethnic cuisines. To help you plan your trip to this multifaceted city, please visit the [Visit Baltimore site](#).

Exhibit Space Selection

SHSMD utilizes a priority point system outlined below to assign exhibit space. For all Applications & Contracts received on or before September 21, 2026, space is assigned via Onsite Space Selection during the 2026 SHSMD Connections at the Baltimore Convention Center on September 28-29. For all Applications & Contracts received after the onsite space selection is complete, space will be assigned on a first-come, first-served basis. The priority point system outlined below will be used to assign exhibit space during onsite space selection for applications & contracts received on or before September 21, 2026.

Points

Priority points are a scoring system that assigns value to an exhibitor's history and involvement with an event or organization. These points are used to determine priority order for booth selection.

How to earn Points

- 1 point for each 100 nsf of booth space rented
- 1 point for each year of participation (2022-2026)
- 3 points for updating your company profile
- 5 points for completing the exhibitor survey

Additional points will be given to companies that sponsored activities or functions at the

SHSMD Conference. Points will be assigned according to the dollar amounts listed below. The total score will represent the cumulative points earned across all criteria.

Sponsorship Points:

Up to \$5,000 1 point
\$5,001 – \$20,000 2 points
\$20,001 – \$30,000 4 points
\$30,001 and above 6 points

There is a one-year grace period for not exhibiting. If your company does not exhibit for two consecutive years, all accumulated points are then forfeited.

If there is a priority point tie, a lottery will be held to see which company selects first. If an Exhibitor changes their name, it is their responsibility to inform SHSMD Event Management. SHSMD Event Management reserves the right to assign the next most suitable space when the requested space is not available. SHSMD and SHSMD Event Management also reserves the right, at its sole discretion, to modify the floor plan to accommodate space sales or to avoid conflicts, and, should conditions dictate, SHSMD reserves the right to adjust the floor plan and relocate exhibit booths as necessary. If payment is not received with an Applications & Contract prior to space selection, your company will not be included in the priority point assignment. The preferences given for booth space locations are guidance and are not guaranteed by SHSMD.

Sponsorships

Increase your exposure on site by taking advantage of one of our sponsorship opportunities and making the most of your marketing dollars! Contact Jill Eiding at jeiding@smithbucklin.com or Maribell Abeja-DeVitto at mabejadevitto@smithbucklin.com for questions and inquiries.