



Registration & Badge Information

Exhibitor Registration

Exhibitor registration information for name badges is sent out by the SHSMD Education & Registration team, shsmd@aha.org with the subject line "**Welcome to SHSMD Connections 2026**" This email includes a link to log in to the Exhibitor Portal where you can register your booth staff. If you did not receive this information, please check your spam folder, or contact shsmd@aha.org.

Exhibitor Registration Hours

Baltimore Convention Center
Level 2

Sunday, September 27	7:30 AM - 6:00 PM
Monday, September 28	7:30 AM - 6:00 PM
Tuesday, September 29	8:00 AM - 10:00 AM

Exhibitor Badges

Exhibitors are provided (2) complimentary Full Conference Badges per 10'x10' booth. Exhibitor badges allow access to the Exhibit Hall during move-in, move-out, exhibit hours and all learning sessions. Additional Full Conference registrations can be purchased separately for \$1,425 through August 18, \$1,525 starting August 19.

Booth Size in Square Feet	Number of Complimentary Full Conference Badges

100 sq. ft.	2
200 sq. ft.	4
300 sq. ft.	6
400+ sq. ft.	8

Organizations that invest \$10,000* or more in event advertising and or sponsorships will activate the following benefits:

- Sponsor Logo Recognition on:
 - Event webpage
 - Mobile app
 - General session slides
 - Onsite signage
 - pre-conference communications

PLUS:

- **One (1) Full Conference Exhibit Hall Registration Badge** for \$10,000 investment
- Priority Points towards 2027 booth selection for all SHSMD events as determined by total sponsorship spend
- Sponsor ribbons
- Signage in your booth indicating Top Sponsor!

Event attendees do not have access to the Solution Center until Sunday, September 27, at 5:45 PM. Exhibitors who give their badges to an event attendee to provide the attendee access to the exhibit hall prior to this time may, at the sole discretion of SHSMD, lose part or all its priority points, and may entirely lose the privilege of exhibiting in future SHSMD events. SHSMD reserves the right to give an exhibit hall pass to any exhibitor or event attendee to grant them access to the exhibit hall at any time.

Hotel Reservations

Exhibitors will receive the link to book housing in their badge registration confirmation email, as you must be registered before booking housing. For more information on travel and hotel arrangements, please refer to the [Location & Travel](#) section of the SHSMD26 Connections website. The discounted group rates apply until the reservation deadline of **September 4, 2026**, or until all rooms in the group block have been reserved, whichever occurs first. After the cut-off date, the discounted group rates may not be available. We encourage you to confirm your reservations early.

SHSMD is the official housing/travel provider for the SHSMD26 Connections. Be aware that you may be solicited by other companies to book your hotel room or make travel arrangements. Such companies are not affiliated with and are not sponsored or approved by SHSMD/AHA to provide travel arrangements for the SHSMD26 Connections. SHSMD/AHA will not be responsible for any actions or omissions of such companies. By using the official travel provider, you can ensure that you are being booked in the housing

block reserved by SHSMD/AHA and take advantage of the group discounted rates.

Lead Retrieval

CVENT is the official Lead Capture vendor of the SHSMD26 Connections. Lead capture licenses can be purchased through the **exhibitor registration portal** with access provided to the primary contact for your company.

Pickup Process

Exhibiting booth personnel can pick up their badges at the SHSMD Registration Desk in the Baltimore Convention Center beginning at 7:30 am. on **Sunday, September 27**.